

Cybersecurity and user awareness

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ICANN's role

Without ICANN



Coordinating with our technical partners,
we help make the Internet work.

ICANN's focus: Unique Names and Numbers

Anything connected to the Internet – including computers, mobile phones and other devices – **has a unique number called its IP address.** IP stands for Internet Protocol.



This address is like a postal address. It allows messages, videos and other packets of data to be sent from anywhere on the Internet to the device that has been uniquely identified by its IP address.

IP addresses can be difficult to remember, so instead of numbers, **the Internet's domain name system (DNS) uses letters, numbers and hyphens, to form a name that is easier to remember.**



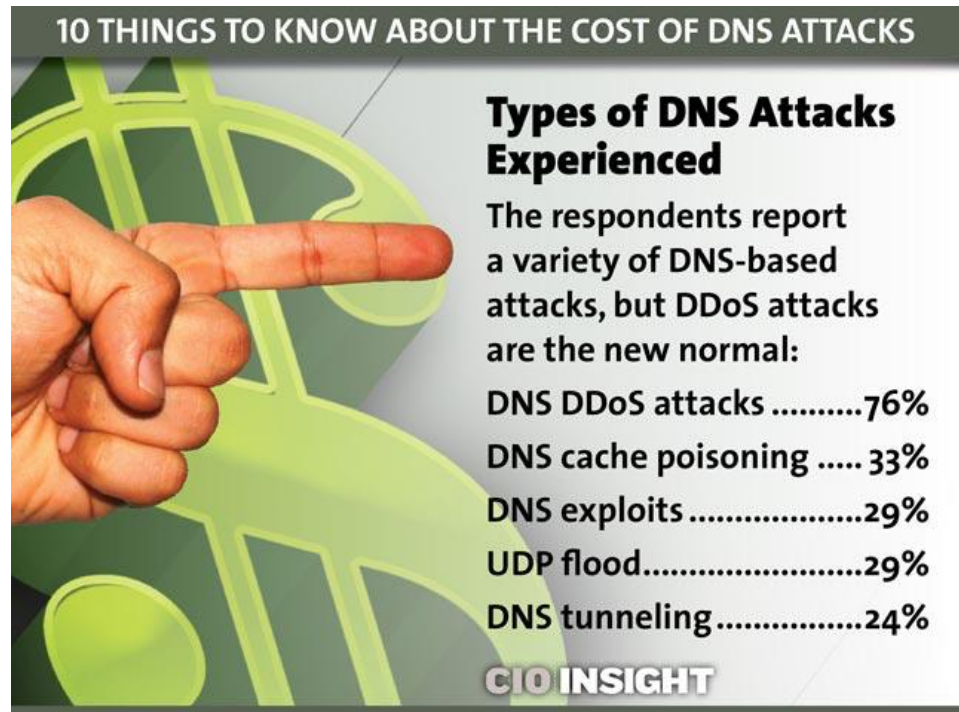
Cybersecurity threats at the DNS level

DNS Abuse

- Using the Internet's naming system for malicious purposes.

Examples:

- Denial of service via DNS protocol
- Botnet command/control synchronization
- Spam-vectored threats:
 - Phishing for distribution of malware or fraud
- Infrastructure-vectored threats:
 - Cache poisoning
 - Resolver Redirection
 - DNS tunneling



<http://www.cioinsight.com/security/slideshows/10-things-to-know-about-the-cost-of-dns-attacks.html>

Why? A (Very) Recent Example...

- “[A] major Brazilian financial company with hundreds of branches, operations in the US and the Cayman Islands, 5 million customers, and more than \$27 billion in assets.”
- “[A]ccording to security researchers at Kaspersky, **the bank is just one of ten** around the world that has been almost **totally compromised** in a comprehensive cyber attack.”
- “**If DNS was under control of the criminals, you're screwed.**”

<https://www.wired.com/2017/04/hackers-hijacked-banks-entire-online-operation/>

<http://www.computing.co.uk/ctg/news/3007938/brazilian-bank-customers-targeted-after-hackers-transfer-all-of-the-banks-domains-to-phony-websites>

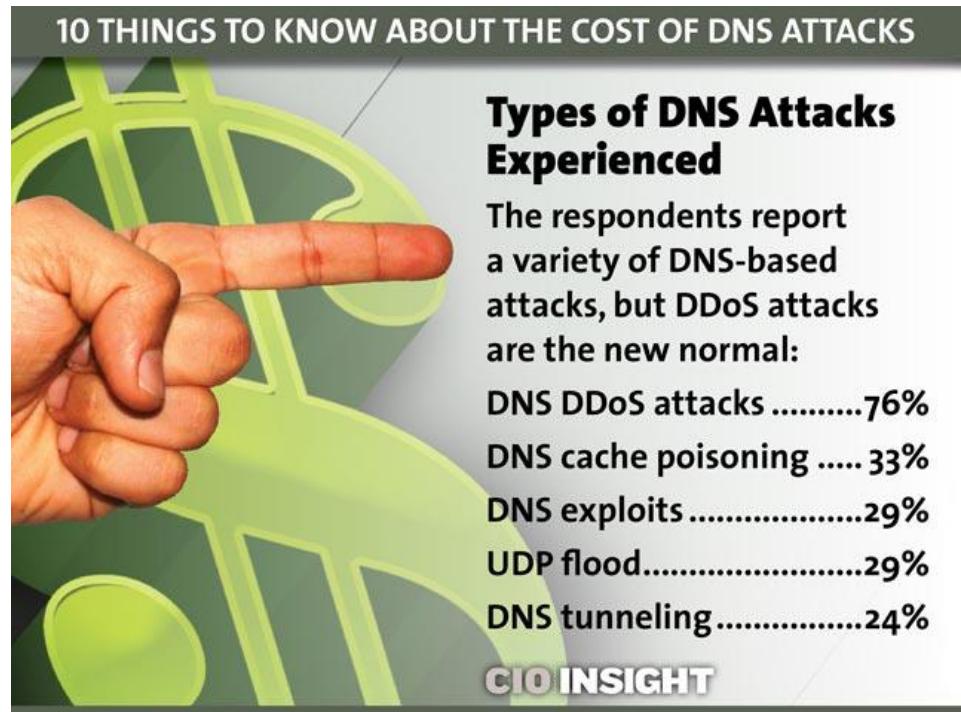
The screenshot shows a web browser displaying a news article on The Register website. The URL in the address bar is www.theregister.co.uk/2017/04/05/hackers_take_over_banks_dns_sys. The page features the The Register logo with the tagline "Biting the hand that feeds IT". The article is categorized under "Security" and has the headline "Brazilians whacked: Crooks hijack bank's DNS to fleece victims". The sub-headline reads "Usernames, passwords swiped for hours, malware dropped on PCs". Below the text is a photograph of a person in a dark hoodie and balaclava crouching next to a large, complex piece of industrial machinery, possibly a safe or a server component. The article is dated "5 Apr 2017 at 07:33" by "Iain Thomson" and includes social media sharing icons for Twitter, Facebook, and LinkedIn. The main text of the article begins with "Rather than picking off online banking customers one by one, ambitious hackers took control of a Brazilian bank's entire DNS infrastructure to rob punters blind."

Cybersecurity: DNS Abuse

- Using the Internet's naming system for malicious purposes.

Examples:

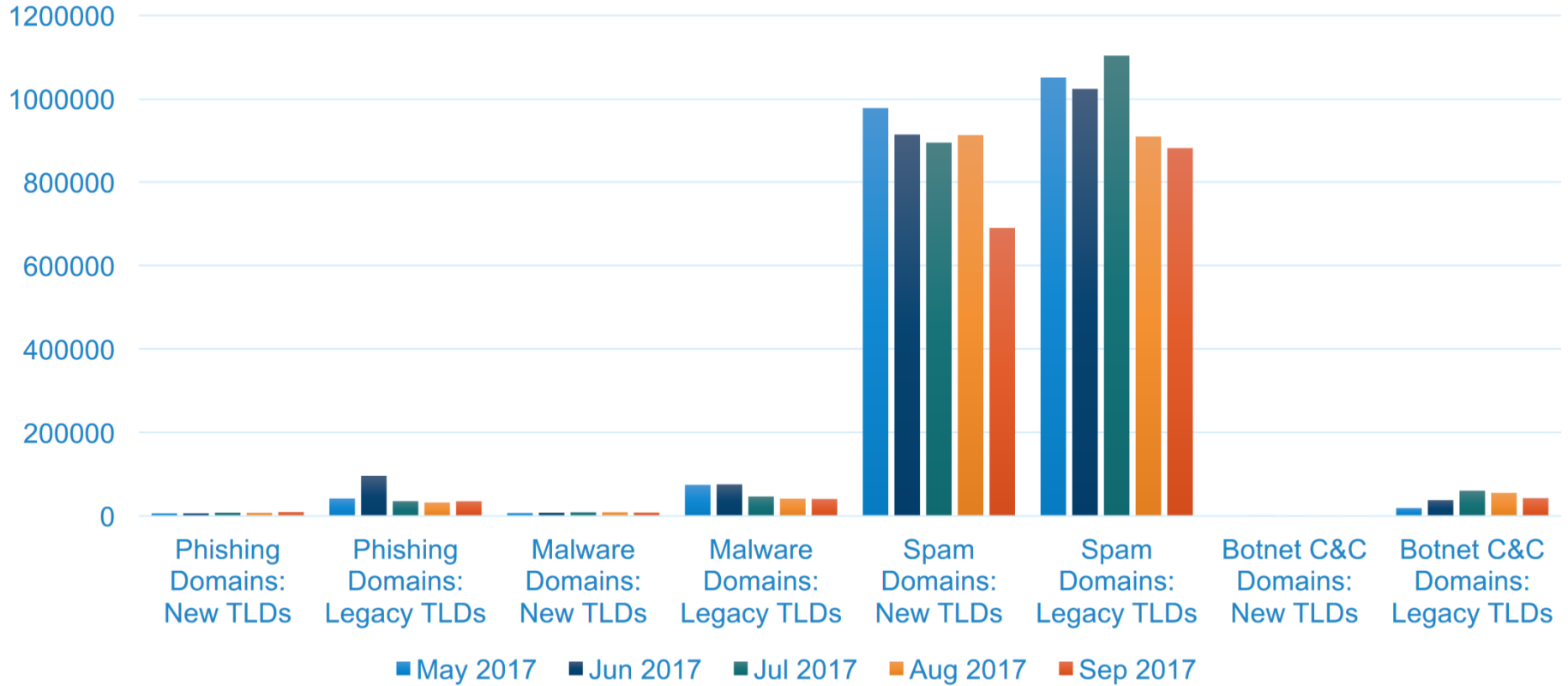
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Data Set: All gTLDs having at least 1 reported abuse domain

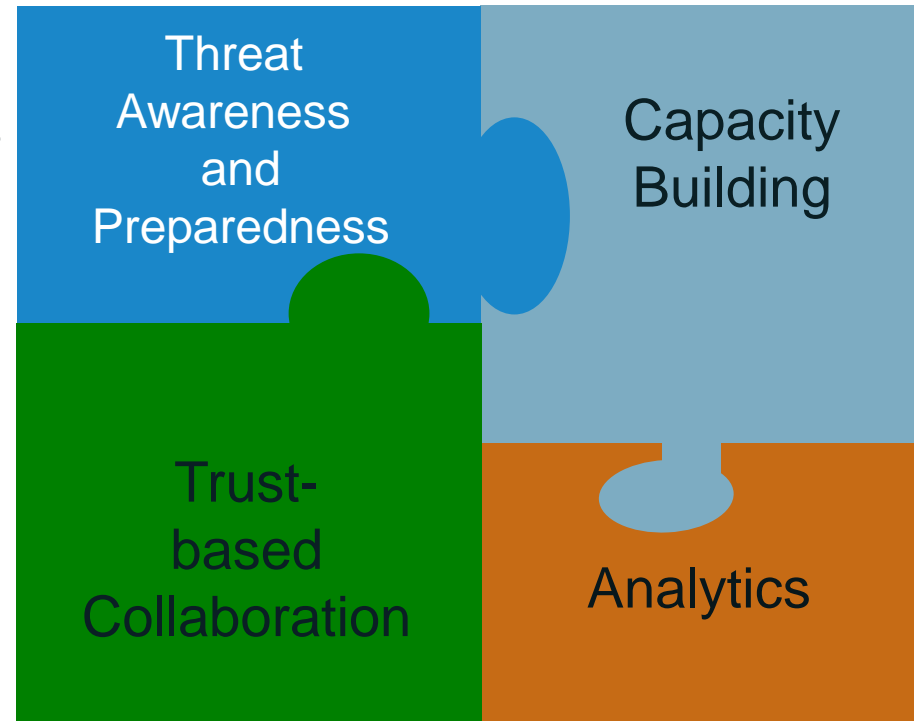
Security Threats



ICANN's role and activities in Internet security and safety

ICANN's Role in Cybersecurity & Cybersafety

- **Preparedness:** Identifying and helping the community be prepared for identifier-based threats
 - DNS, IP addresses, and similar technologies
 - Encouraging use of DNSSEC
- **Threat awareness:**
 - Data reporting on DNS (Domain name) Abuse
 - Data sharing to assist operations or security activities
 - Collaboration with public safety community (investigations, training)
 - Security knowledge transfer
- **Capacity building**, training, information sharing
- **Collaboration:** Working with the operational security community via trust networks
- **Contractual obligations on generic top-level domain registries and registrars:**
 - Require contact details of registrants;
 - Force compliance with IETF standards;
 - “Public Interest Commitments”, e.g. against malware, maintaining safe & secure systems)
- **Analytics:** Providing neutral and unbiased data-backed analysis



What Can You Do at the DNS level?

Regulators/Governments

- Participate in ICANN
 - Government Advisory Committee
 - GAC's Public Safety Working Group
 - Engage in capacity building workshops
- Enquire about DNSSEC plans with your network operators
 - Ready for root key update?
- Support a national Computer Emergency Response Team (CERT)

Network Operators and businesses

- Participate in ICANN
 - Internet Service Providers and Connectivity Providers & Business Constituencies
 - Technical Experts Group
 - RSSAC Caucus
- Enable DNSSEC validation
 - Prepare for root key update
- Deploy DNSSEC
 - Sign all your zones
 - Encourage your customers to sign their zones
- Mirror the root zone
 - RFC 7706 is easiest

What you can (must?) do generally

- **Cooperation** to prevent and to stop abuse
 - Ongoing exchange of information and enforcement cooperation (rapid when needed!)*
- **Organisational preparedness**
 - In government as in ALL businesses / organisations
 - Government **MUST** work with business, esp. for critical infrastructure
 - Audit, data protection processes in place
 - Not just about hardware and software, but also people...
- **Awareness raising:** User education is the key
 - Human often the weak link (social engineering, response to phishing)
 - For employees
 - For individual users
 - A culture of cyber-security, from school onwards!
- **Smart legislation: collaborative policy and legislation**
 - Informed by reality including the technology; dialogue with all relevant stakeholders
 - Supporting swift and robust enforcement, including across (multiple) borders
 - Balance different legislative aspects (privacy vs. security; ensuring consistency between frameworks for a global Internet vs. local / regional legislative approaches)
- **Think ahead about emerging technologies**
 - Internet of Things ? Blockchain ? AI ?
 - 'Secure by design'

Thank you and questions



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